June 2025

## Clefer for Teachers

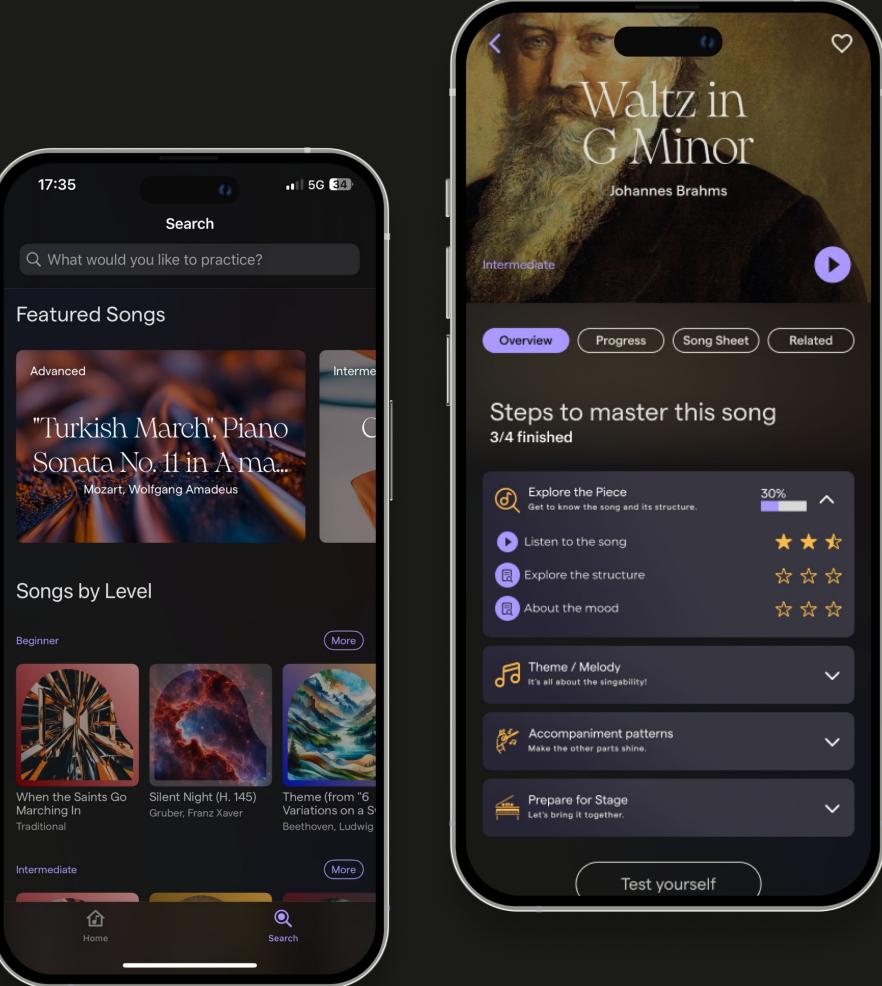


What is Clefer?

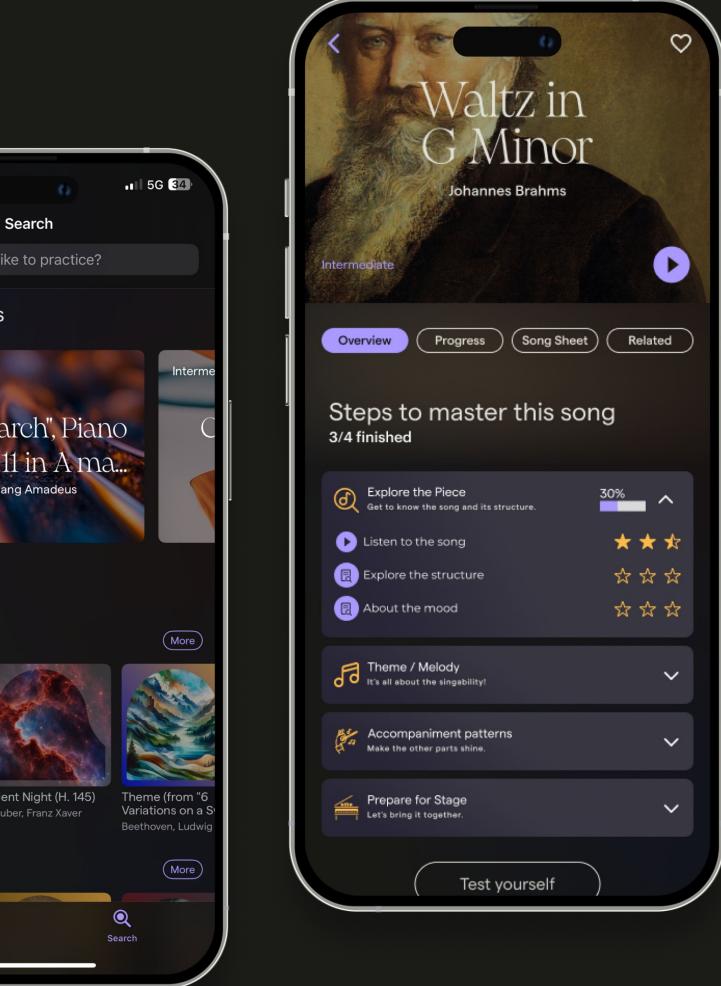
## Clefer is a new piano practice app designed for teachers and students

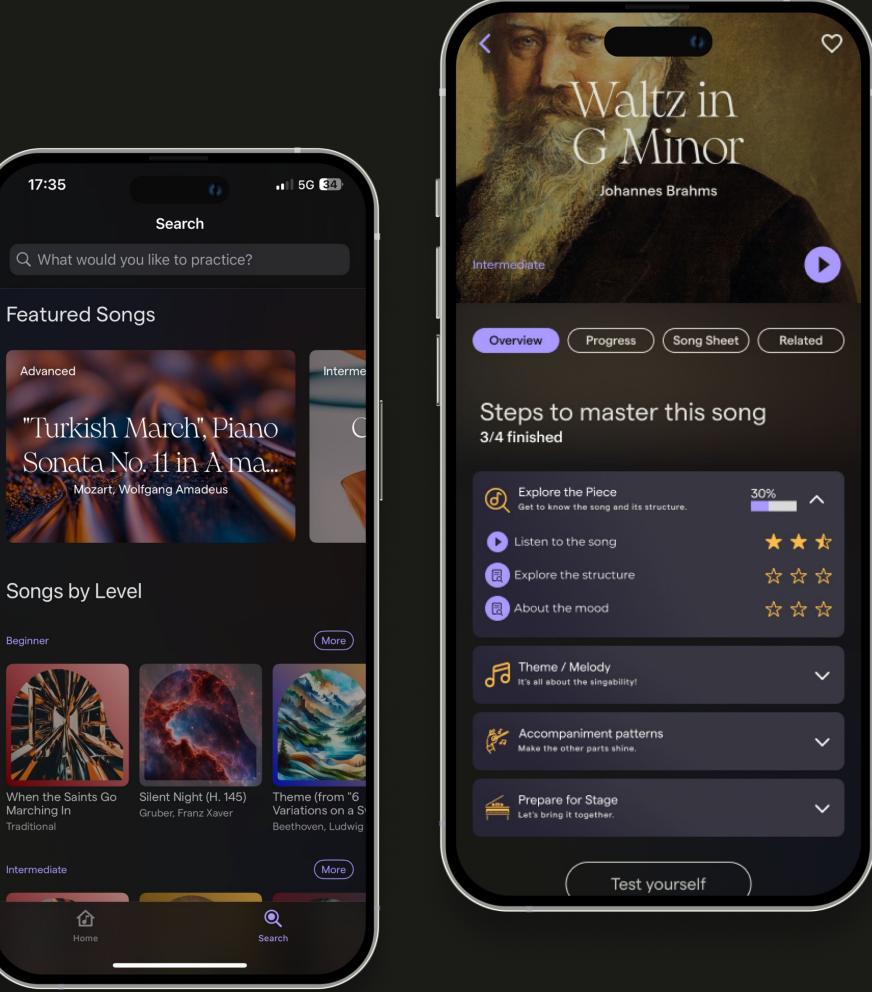


Soon available on Android.

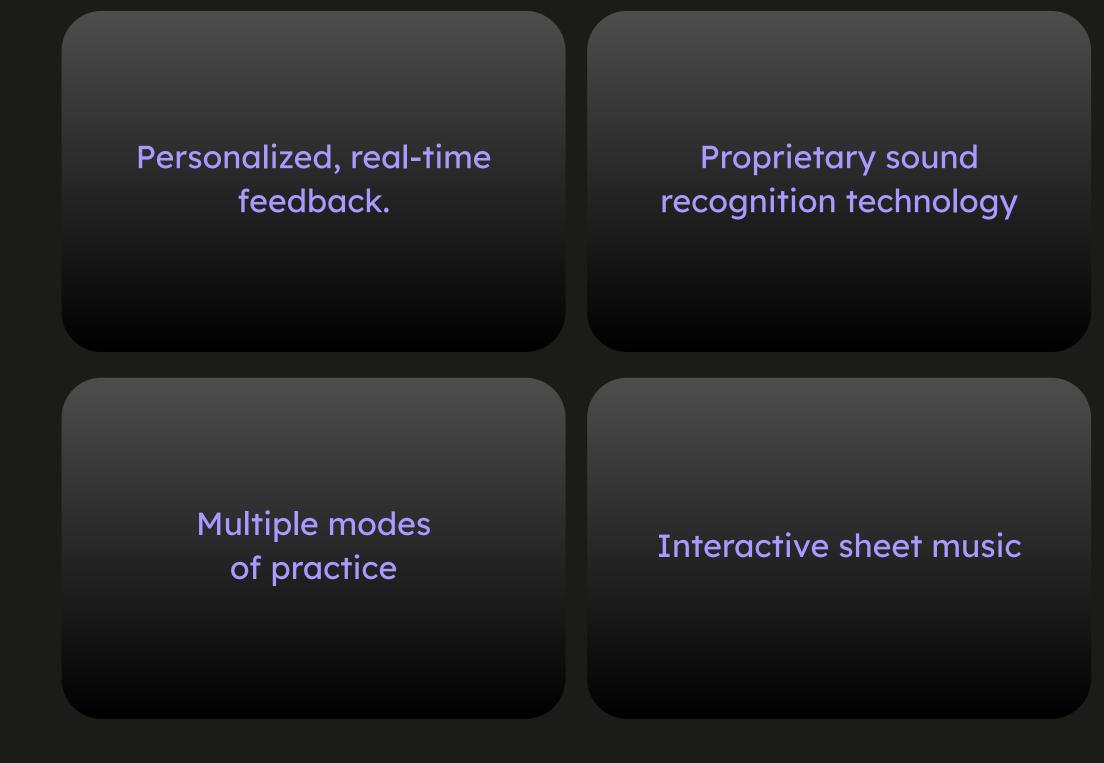








#### Clefer Overview



## Practice exercises for each music piece

#### Patented Rhythm Trainer

At the Heart of Clefer

## Proprietary Sound Recognition Technology

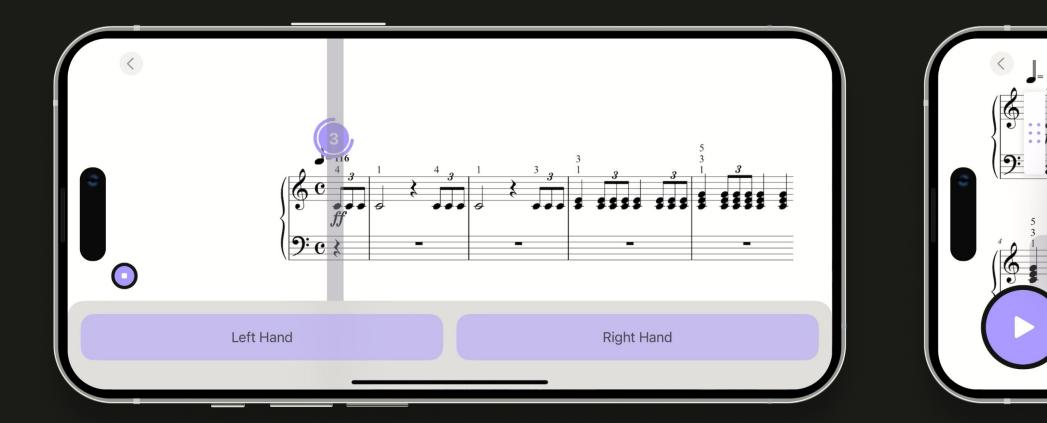
Our Clefer Coach, recognizes acoustic music notes in real time, analyzes your students' performance, provides feedback, and suggests follow-up activities to improve their skills.

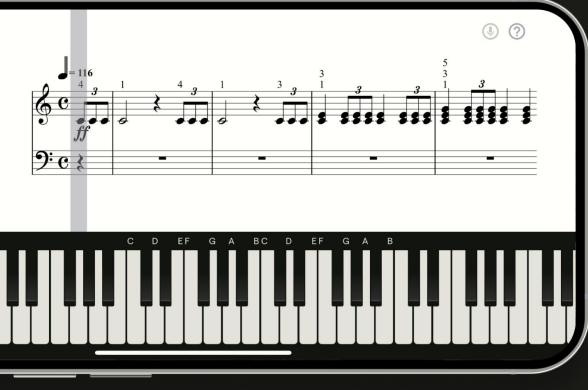
It makes use of cutting edge proprietary technology to perform real-time piano transcription, align and compare your performance to the sheet music, visualize challenging passages, and formulate feedback and recommendations based on current and past interactions with the app.

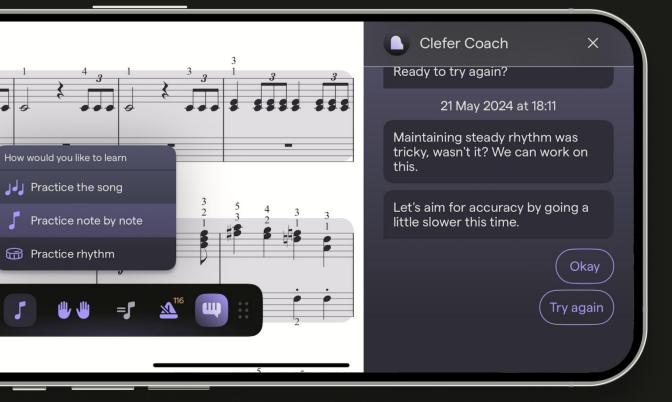
The Clefer Coach also keeps track of students' plays, showing you how far they've progressed while practicing different music pieces.

#### A Proprietary Sound Recognition Technology









#### **Empowering Teachers**

Clefer's personalized, real-time feedback during practice lets teachers focus on what they do best - providing high-quality, personalized lessons.

Clefer reduces the time spent correcting mistakes, freeing up time for creative teaching and musical expression.

### Key Features That Benefit Teachers

Teachers can assign different practice modes and set the tempo to match each student's proficiency so to suit individual student needs.

Designed with simplicity in mind, Clefer aligns with existing teaching and grading methods.

### Engaging Students

Clefer keeps students motivated with interactive feedback and motivational features.

It promotes daily practice in an enjoyable way, helping students stay engaged.

#### In Development

Clefer Teachers' Studio interactive platform for teachers to run their lessons Localisation into key European and Asian languages

Clefer Coach evolves with continuous pedagogical updates

Partnerships with artists

#### Android app soon available

## Glossary & video lessons

#### Testimonials

Clefer helps you progress based on methodical steps that the Coach maps out for you. It provides achievable goals and intermediate steps so that motivation is maintained and learning happens effectively.

Emilie, Teacher

a. It provides has changed that for me by providing a companion that makes tivation is the experience engaging and enjoyable. The app's interactive features keep me motivated and excited to practice every day.

Sam, Student

Often, practicing can feel

monotonous and repetitive. Clefer

The Clefer app makes playing a real pleasure for students by following along while they play. My students enjoy using it, which significantly improves their practice experience.

Govert, Teacher

The Clefer app benefits teachers, students, and independent learners alike. Its comprehensive approach offers enormous potential, making piano education accessible to many.

Rene, Teacher

Clefer is a great addition to my piano lessons. It helps my students study independently and progress in their studies when I am not there. So then together we can do the funs stuff.

David, Teacher

I really find value in the feedback on what I play. Clefer's real-time insights help me identify areas for improvement and refine my technique. It makes my practice much more productive.

Anna, Student

I'm interested in Clefer's motivation features. Discipline is so essential, and the app provides the stimulation I need to stay on track. With Clefer, I'm not only motivated to practice but also to improve continuously.

Matt, Student

With Clefer, piano education keeps up with the digital revolution and better connects with the students' world.

Marjo, Teacher

By Teachers for Teachers

## Our Teacher-Focused Philosophy

Clefer was co-developed with music educators to address the needs of piano teachers and create an optimal learning environment for both teachers and students.

We understand the effort it takes to keep students motivated. That's why Clefer was developed with teacher feedback in mind, and we regularly update the app with new features to better support your needs.

## Join us

We firmly believe technology becomes powerful only when it complements traditional teaching.

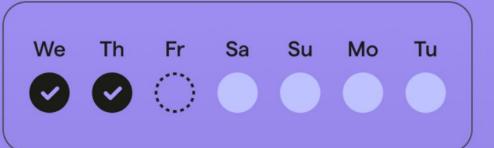
We noticed a gap in the world of 'fast-learning' apps. That's why we partner with piano teachers to create Clefer, designed to help students not just play, but play with confidence and deep understanding.

We're actively seeking to connect with associations and passionate teachers to partner with us in adopting and testing Clefer to inspire and enrich their students' experience.



## 3 day streak

Do a lesson today to extend your streak!



#### Extend streak

Next Step

## Bring Clefer to your teachers

Frits van Laarhoven Founder & CEO frits@clefer.com +31 6 16007313

#### Contact us to learn more and set up a demo:



# Thank you