



# The Piano Conference: NCKP 2025

July 23-26, 2025 | Lombard, IL



## Conference Sponsorship Tiers

**Lead**  
**\$100,000**  
**Contribution**

**Concerto**  
**\$50,000**  
**Contribution**

**Sonata**  
**\$25,000**  
**Contribution**

**Prelude**  
**\$10,000**  
**Contribution**

For more information, contact [nckpsales@francesclarkecenter.org](mailto:nckpsales@francesclarkecenter.org)

# Lead Sponsor

## \$100,000+ Contribution

### **Special Recognition and Speaking Opportunities: Reserved for Conference Sponsors**

Speaking opportunity before plenary: **Lead Only**

Recognition from the Podium: **Lead Recognition**

### **Promotional Opportunities: Reserved for Conference Sponsors**

Two Sponsored E-Blasts: **Lead Only**

Logo included in NCKP E-Blasts and Social Media Campaigns

Social Media Collaboration

### **Hotel Signage: Reserved for Conference Sponsors**

Lobby Signage: **Lead and Concerto Only**

Signage on Grand Ballroom EF Stage: **Lead Only**

E-Signage at the Hotel

Slide in Grand Ballroom EF Projector Slideshow

### **Exhibitor Benefits: Reserved for Conference Sponsors**

First choice of Showcase Time and Location: **Lead Benefit**

First choice of Exhibit Booth Location: **Lead Benefit**

First choice of Private Piano Lab Reservation Time: **Lead Benefit**

Mini Showroom: 4 Days

First offer for an Online Showcase (2 available): **Lead Benefit**

### **Additional Exhibitor Benefits**

Up to 16 Staff Registrations

Up to 4 Showcases

Up to 3 Booths

Private Piano Lab Reservation

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**For more information, contact [nekpsales@francesclarkcenter.org](mailto:nekpsales@francesclarkcenter.org)**

# Lead Sponsor: Continued \$100,000 Contribution

## **Digital Benefits: Reserved for Conference Sponsors**

Special Recognition on NCKP Homepage: **Lead Sponsor Recognition**  
NCKP 2025 Homepage Ad: January-July 2025: **Lead and Concerto Only**  
Sponsored Webinar During 2024-2025 Season: **Lead Only**  
Top-Tier Listing in Conference App

## **Additional Digital Benefits**

PianoInspires.com Homepage Ad: January-July 2025

## **Print Benefits: Reserved for Conference Sponsors**

Program Book: First Choice of IFC, IBC, or BC: **Lead Benefit**

## **Additional Print Benefits**

Summer 2025 *Piano Magazine* Full-Page Ad: **Lead Only**  
(To be distributed at the Frances Clark Center exhibit booth)  
Coupon Book Ad



**For more information, contact [nekpsales@francesclarkcenter.org](mailto:nekpsales@francesclarkcenter.org)**

# Concerto Sponsor

## \$50,000 Contribution

### **Special Recognition and Speaking Opportunities: Reserved for Conference Sponsors**

Recognition from the Podium: **Concerto Recognition**

### **Promotional Opportunities: Reserved for Conference Sponsors**

One Sponsored E-Blast: **Lead and Concerto Only**

Logo included in NCKP E-Blasts and Social Media Campaigns

Social Media Collaboration

### **Hotel Signage: Reserved for Conference Sponsors**

Lobby Signage: **Lead and Concerto Only**

E-Signage at the Hotel

Slide in Grand Ballroom EF Projector Slideshow

### **Exhibitor Benefits: Reserved for Conference Sponsors**

Choice of Showcase Time and Location After Lead Sponsor: **Concerto Benefit**

Choice of Exhibit Booth Location After Lead Sponsor: **Concerto Benefit**

Choice of Private Piano Lab Reservation Time After Lead Sponsor: **Concerto Benefit**

Mini Showroom: 4 Days

Offer for an Online Showcase (2 available) after Lead Sponsor: **Concerto Benefit**

### **Additional Exhibitor Benefits**

Up to 14 Staff Registrations

Up to 4 Showcases

Up to 3 Booths

Private Piano Lab Reservation

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**For more information, contact [neckpsales@francesclarkcenter.org](mailto:neckpsales@francesclarkcenter.org)**

# Concerto Sponsor: Continued \$50,000 Contribution

## **Digital Benefits: Reserved for Conference Sponsors**

Special Recognition on NCKP Homepage: **Concerto Recognition**

NCKP 2025 Homepage Ad: January-July 2025

Top-Tier Listing in Conference App

## **Additional Digital Benefits**

PianoInspires.com Homepage Ad: January-July 2025

## **Print Benefits: Reserved for Conference Sponsors**

Program Book: Choice of IFC, IBC, or BC After Lead Sponsor: **Concerto Benefit**

## **Additional Print Benefits**

Coupon Book Ad



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# Sonata Sponsor

## \$25,000 Contribution

### **Special Recognition and Speaking Opportunities: Reserved for Conference Sponsors**

Recognition from the Podium: **Sonata Recognition**

### **Promotional Opportunities: Reserved for Conference Sponsors**

Logo included in NCKP E-Blasts and Social Media Campaigns

### **Hotel Signage: Reserved for Conference Sponsors**

E-Signage at the Hotel

Slide in Grand Ballroom EF Projector Slideshow

### **Exhibitor Benefits: Reserved for Conference Sponsors**

Choice of Showcase Time and Location After Concerto: **Sonata Benefit**

Choice of Exhibit Booth Location After Concerto: **Sonata Benefit**

Choice of Private Piano Lab Reservation Time After Concerto: **Sonata Benefit**

Mini Showroom: 4 Days

Offer for Online Showcase after Concerto (2 available)

### **Additional Exhibitor Benefits**

Up to 12 Staff Registrations

Up to 3 Showcases

Up to 3 Booths

Private Piano Lab Reservation

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# Sonata Sponsor: Continued \$25,000 Contribution

## **Digital Benefits: Reserved for Conference Sponsors**

Special Recognition on NCKP Homepage: **Sonata Recognition**

NCKP 2025 Homepage Ad: January-July 2025

Top-Tier Listing in Conference App

## **Additional Digital Benefits**

PianoInspires.com Homepage Ad: June-July 2025

## **Print Benefits: Reserved for Conference Sponsors**

Program Book: Choice of IFC, IBC, or BC After Concerto: **Sonata Benefit**

## **Additional Print Benefits**

Coupon Book Ad



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# Prelude Sponsor

## \$10,000 Contribution

### **Special Recognition and Speaking Opportunities: Reserved for Conference Sponsors**

Recognition from the Podium: **Prelude Recognition**

### **Promotional Opportunities: Reserved for Conference Sponsors**

Logo included in NCKP E-Blasts and Social Media Campaigns

### **Hotel Signage: Reserved for Conference Sponsors**

E-Signage at the Hotel

Slide in Grand Ballroom EF Projector Slideshow

### **Exhibitor Benefits: Reserved for Conference Sponsors**

Choice of Showcase Time and Location After Sonata: **Prelude Benefit**

Choice of Exhibit Booth Location After Sonata: **Prelude Benefit**

Choice of Private Piano Lab Reservation Time After Sonata: **Prelude Benefit**

Mini Showroom: 4 Days

Offer for Online Showcase after Sonata (2 available)

### **Additional Exhibitor Benefits**

Up to 8 Staff Registrations

Up to 2 Showcases

Up to 3 Booths

Private Piano Lab Reservation

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# Prelude Sponsor: Continued \$10,000 Contribution

## **Digital Benefits: Reserved for Conference Sponsors**

Special Recognition on NCKP Homepage: **Prelude Recognition**

NCKP 2025 Homepage Ad: January-July 2025

Top-Tier Listing in Conference App

## **Print Benefits: Reserved for Conference Sponsors**

Program Book: Choice of IFC, IBC, or BC After Sonata: **Prelude Benefit**

(If IFC, IBC, and BC are already reserved, preferred placement for full page)

## **Additional Print Benefits**

Coupon Book Ad



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# Conference Sponsor Tier Comparison

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
Podium Recognition	Yes	Yes	Yes	Yes
Slide in Grand Ballroom EF Slideshow	Yes	Yes	Yes	Yes
Logo in NCKP E-blast and Socials	Yes	Yes	Yes	Yes
Choice of Showcase Time/Location	First	Second	Third	Fourth
Showcases	4	4	3	2
Online Showcase (Two available)	Yes	Yes	If Available	If Available
Private Piano Lab Reservation	Yes	Yes	Yes	Yes
Choice of Private Piano Lab Reservation Time	First	Second	Third	Fourth
Top-Tier Listing in Conference App	Yes	Yes	Yes	Yes

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## Comparison: Continued

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
Choice of Exhibit Location	First	Second	Third	Fourth
Exhibit Booths	3	3	3	3
Staff Registrations	16	14	12	8
Recognition on NCKP Homepage	Yes	Yes	Yes	Yes
Program Book: IFC, IBC, or BC	First	Second	Third	Fourth (or full page)
Coupon Book	Yes	Yes	Yes	Yes
NCKP 2025 Homepage Ad	January-July 2025	January-July 2025	January-July 2025	January-July 2025
Mini Showroom	Yes	Yes	Yes	
PianoInspires.com Homepage Ad	January-July 2025	January-July 2025	June-July 2025	

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## Comparison: Continued

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
E-Signage	Yes	Yes	Yes	
Sponsored E-blast	2	1		
Lobby Signage	Yes	Yes		
Social Media Collaboration	Yes	Yes		
Speaking Opportunity	Yes			
Signage on Grand Ballroom EF Stage	Yes			
<i>Piano Magazine</i> : Summer 2025 Full-Page Ad	Yes			
Sponsored Webinar during 2024-2025 Season	Yes			

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The  
Frances Clark Center