



The Piano Conference: NCKP 2025

July 23-26, 2025 | Lombard, IL



Conference Sponsorship Tiers

Lead
\$100,000
Contribution

Concerto
\$50,000
Contribution

Sonata
\$25,000
Contribution

Prelude
\$10,000
Contribution

For more information, contact nckpsales@francesclarkecenter.org

Conference Sponsor Tier Comparison

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
Podium Recognition	Yes	Yes	Yes	Yes
Slide in Grand Ballroom EF Slideshow	Yes	Yes	Yes	Yes
Logo in NCKP E-blast and Socials	Yes	Yes	Yes	Yes
Choice of Showcase Time/Location	First	Second	Third	Fourth
Showcases	4	4	3	2
Online Showcase (Two available)	Yes	Yes	If Available	If Available
Private Piano Lab Reservation	Yes	Yes	Yes	Yes
Choice of Private Piano Lab Reservation Time	First	Second	Third	Fourth
Top-Tier Listing in Conference App	Yes	Yes	Yes	Yes

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Comparison: Continued

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
Choice of Exhibit Location	First	Second	Third	Fourth
Exhibit Booths	3	3	3	3
Staff Registrations	16	14	12	8
Recognition on NCKP Homepage	Yes	Yes	Yes	Yes
Program Book: IFC, IBC, or BC	First	Second	Third	Fourth (or full page)
Coupon Book	Yes	Yes	Yes	Yes
NCKP 2025 Homepage Ad	January-July 2025	January-July 2025	January-July 2025	January-July 2025
Mini Showroom	Yes	Yes	Yes	
PianoInspires.com Homepage Ad	January-July 2025	January-July 2025	June-July 2025	

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Comparison: Continued

	Lead \$100,000	Concerto \$50,000	Sonata \$25,000	Prelude \$10,000
E-Signage	Yes	Yes	Yes	
Sponsored E-blast	2	1		
Lobby Signage	Yes	Yes		
Social Media Collaboration	Yes	Yes		
Speaking Opportunity	Yes			
Signage on Grand Ballroom EF Stage	Yes			
<i>Piano Magazine</i> : Summer 2025 Full-Page Ad	Yes			
Sponsored Webinar during 2024-2025 Season	Yes			

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