



The Piano Conference: NCKP 2025

June 7-8, 2025 | Online

July 23-26, 2025 | Lombard, IL

Share. Engage. Inspire.

BECOME AN EXHIBITOR

The Frances Clark Center invites you to be an exhibitor at The Piano Conference: NCKP 2025, July 23-26, 2025 at the beautiful Westin Lombard Yorktown Center in Lombard, Illinois and at the NCKP 2025 Online Event, June 7-8, 2025. Join us in reaching over 1,000 independent and institutionally affiliated piano educators from around the country and internationally.

Exhibit booth space and showcases are limited. We encourage early [reservations](#) to guarantee space. Exhibitor and showcase reservation deadline is ***Friday, November 29, 2024, 11:59pm PST.***

Please direct all questions regarding Exhibit Sales (Booths, Showcases, Marketplace Table, Digital Profile, Program Book Ads, or College Row) to Sarah Leonard at nckpsales@francesclarkcenter.org.

Interested in sponsoring The Piano Conference: NCKP 2025? See our [sponsorship packages and opportunities](#).

Exhibit Hall Booths

Limited availability.
\$999/booth

8' X 10' EXHIBIT BOOTH INCLUDES

- **New! Digital profile**
- Logo + 30-word description in the conference program book
- Two staff registration badges per booth
- 8' back drape and 3' side drape
- (1) 6' skirted table
- (2) Chairs
- (1) Wastebasket
- Identification sign

ADDITIONAL EQUIPMENT AND SERVICES

Exhibitors must review the exhibitor kit (forthcoming) for information on shipping and options for ordering additional equipment and services. Exhibitors in need of HSIA, power, and package handling at their booth must purchase these services from the Westin Chicago Lombard Hotel.

EXHIBITOR SCHEDULE

Exhibitor Move In | Wednesday, July 23, 2025 8:00am - 4:30pm
Exhibit Hall Day 1 | Thursday, July 24, 2025 9:00am - 5:30pm
Exhibit Hall Day 2 | Friday, July 25, 2025 9:00am - 5:30pm
Exhibit Hall Day 3 | Saturday, July 26, 2025 9:00am - 12:00pm
Exhibitor Move Out | Saturday, July 26, 2025 12:00pm - 2:00pm



Questions? Contact us at nckpsales@francesclarkcenter.org



NEW!!

Interactive Digital Profile

Included with purchase of Exhibit Hall Booth
\$700 when purchased without Exhibit Hall Booth

DIGITAL PROFILE INCLUDES

- Respective Placement on Booth Map
- Exhibitor Profile May Include
 - Company Name
 - Company Logo
 - Company Website
 - Company Contact Information and Button
 - Promo Code
 - Giveaway Information
 - Booth Schedule
 - One png, jpg, or jpeg photo, 10 MB
 - One downloadable pdf, 10 MB
 - One Video Commercial or Product Video Embeddable Link

ADDITIONAL INFORMATION

Digital profiles will be hosted on pianoinspires.com from June 1 – September 1, 2025. Online and In-person conference attendees will be able to access exhibitor profiles through the conference app and pianoinspires.com.

Digital profiles will be tiered on the conference app and pianoinspires.com as follows: Conference Sponsors, Exhibit Booth + Showcase, Exhibit Booth Only, and then Digital Profile Only.

Exhibitor Showcases

Limited availability.

\$950/regular showcase

\$1250/piano-lab showcase

REGULAR SHOWCASE DETAILS

Exhibitor showcases are 50-min presentations of a commercial nature, perfect for the introduction or demonstration of products and services that are beneficial to music teachers.

NEW!!

PIANO-LAB SHOWCASE DETAILS

Piano-lab showcases are 50-min presentations of a commercial nature hosted in the multi-station piano lab.

SCHEDULING DETAILS

Four showcases and one piano-lab showcase will be presented concurrently during showcase hours and will be listed in the Conference Program Book. No other sessions will take place during showcase hours.

All showcase presenters will receive a rehearsal block prior to the time of showcase.

RECOMMENDATIONS

For maximum engagement, we encourage exhibitors to utilize giveaways and interactive activities.



Questions? Contact us at nckpsales@francesclarkcenter.org

Additional Advertising Opportunities

NEW!!

PRIVATE PIANO LAB RESERVATION - \$700

25 minutes in the piano lab during exhibit hall time. The multi-station piano lab can be used for demonstration purposes. Times will be assigned by the Frances Clark Center and included in the 'booth schedule' of the Exhibitor Profile.

PROGRAM BOOK - FULL COLOR

1/4 page vertical program book ad - \$475

- Dimensions: 3.69" x 4.94"

1/3 page program book ad - \$600

- Dimensions: 7.38" x 3.29" horizontal OR 9.87" x 2.46" vertical

1/2 page horizontal program book ad - \$850

- Dimensions: 7.38" x 4.94"

Full page program book ad - \$1,750

- Live Area: 8.375" x 10.875"
- Trim Area: .25"
- Bleed Area: .25"

COUPON BOOK - BLACK AND WHITE, \$175

Dimensions: 8.5" x 5.5" with .25" trim

ARTWORK DEADLINE

Artwork is due by April 1, 2025. Refunds will not be provided for those who are unable to meet the artwork deadline.



Questions? Contact us at nckpsales@francesclarkcenter.org

Educational Institutions + Small-Business Exhibits

MARKETPLACE TABLE - \$249

Represent your small business with our marketplace table. Reach hundreds of piano educators and pedagogy students at our in-person conference.

Marketplace Table Details:

- Logo and 30-word description in the Conference Program Book
- Pedestal table inside the exhibit hall
- One staff registration
- Not included: Digital Profile

COLLEGE ROW PACKAGE - \$149

The Frances Clark Center is delighted to invite you to represent your Keyboard Department on College Row at The Piano Conference: NCKP 2025. Your presence on College Row allows you to introduce your institution to hundreds of our piano educators and pedagogy students. Engage the attention and interest of prospective students, teachers, and supporters in this unique setting.

College Row Package Details:

- School logo and 30-word description in the Conference Program Book
- College Row Table (optional)
- Not Included: Conference Registration and Digital Profile



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