



CELEBRATING 25 YEARS

NCKP: The Piano Conference

July 26–29, 2023 | Lombard, IL

Share. Engage. Inspire.

BECOME AN EXHIBITOR

The Frances Clark Center invites you to be an exhibitor at NCKP 2023: The Piano Conference, July 26-29, 2023 at the beautiful Westin Lombard Yorktown Center in Lombard, Illinois.

Join us in reaching more than 700 independent and institutionally affiliated keyboard educators.

Exhibit booth spaces are limited and reservations will be accepted as long as space remains available.

Questions regarding Exhibit Booths, Showcases, Program Book Ads, or College Row should be directed to Sarah Jenkins at nckpsales@francesclarkcenter.org.

Exhibit Hall Booths

Deadline to reserve a booth is **December 1, 2022.**

Limited availability.

\$999/booth



8' X 10' EXHIBIT BOOTH INCLUDES

- 8' Back Drape and 3' Side Drape
- (1) 6' Skirted Table
- (2) Chairs
- (1) Wastebasket
- Identification Sign
- Four registration badges. Additional badges are available for purchase at a discounted rate.

ADDITIONAL EQUIPMENT AND SERVICES

Exhibitors must review the exhibitor kit from Valley Exhibitor Services for information on shipping and options for ordering additional equipment and services. Exhibitors in need of HSA, power, and package handling at their booth must purchase these services from the Westin. Links to the Exhibitor Kit and other forms will be available soon.

Exhibitor Showcases

Available to NCKP 2023 Exhibitors only.
Limited availability.
\$950/showcase



SHOWCASE DETAILS

Exhibitor showcases are 50-min presentations of a commercial nature, perfect for the introduction or demonstration of musical products and services that are beneficial to music teachers.

SCHEDULING DETAILS

Twenty showcases are available for the NCKP 2023 conference. Four showcases will be presented concurrently during showcase hours and will be listed in the Conference Program Book. No other sessions will take place during showcase hours.

RECOMMENDATIONS

For maximum engagement, we encourage exhibitors to utilize giveaways and interactive activities.

Additional Advertising Opportunities



PROGRAM BOOK

1/4 page vertical program book ad (Full color) - \$475

- Dimensions: 3.69" x 4.94"

1/3 page program book ad (Full color) - \$600

- Dimensions: 7.38" x 3.29" horizontal OR 9.87" x 2.46" vertical

1/2 page horizontal program book ad (Full color) - \$850

- Dimensions: 7.38" x 4.94"

Full page program book ad (Full color) - \$1,750

- Live Area: 8.375" x 10.875"
- Trim Area: .25"
- Bleed Area: .25"

COUPON BOOK

Coupon book ad (B&W) - \$175

Dimensions: 8.25" x 3.25"

Educational Institution Opportunities



COLLEGE ROW PACKAGE

College Row Table & Program Book Listing - \$149

The Frances Clark Center is delighted to invite you to represent your Keyboard Department on College Row at NCKP 2023: The Piano Conference. Your presence on College Row allows you to introduce your institution to more than 700 keyboard educators and pedagogy students. While enjoying concerts, lectures, demonstrations, and workshops presented by leading artists, teachers, researchers, and musicians, NCKP attendees are both motivated and focused on all aspects of keyboard pedagogy. Engage the attention and interest of prospective students, teachers, and supporters in this unique setting.

PACKAGE DETAILS

Educational Institution Listing in Program Book

- School logo and 30-word description in the Conference Program Book

College Row Table (optional)

- No conference registration included in College Row packages.