

The National Conference on Keyboard Pedagogy 2007

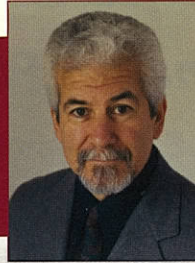
Extraordinary Results
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Thought-Provoking Speakers

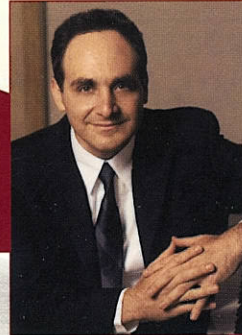
Angela Myles
Beeching



Robert Duke



Barry Bittman

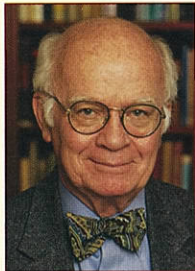


Richard Kogan
Conference Artist

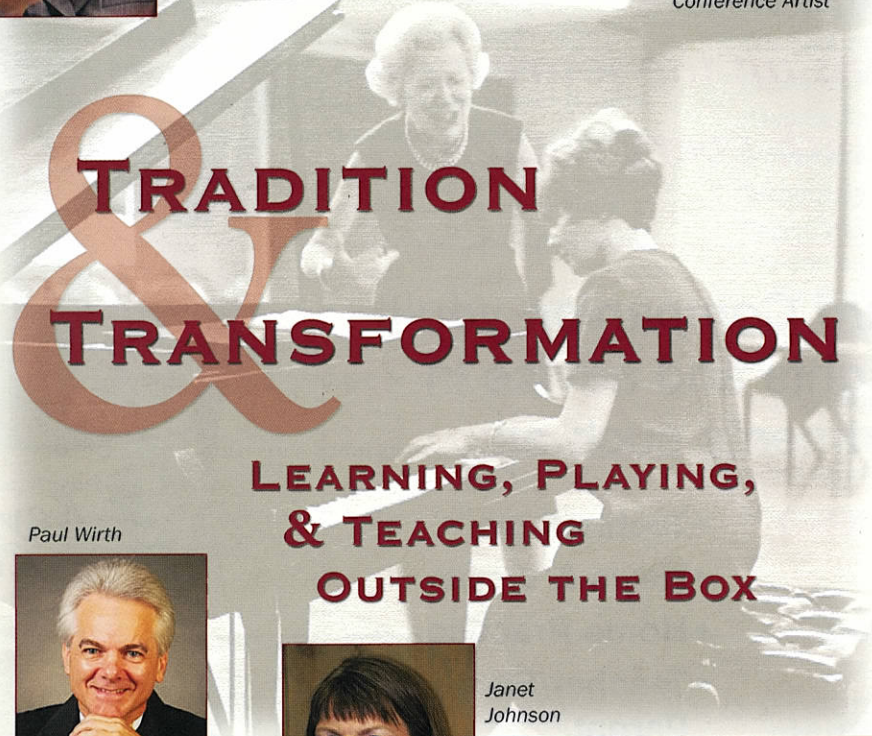
Captivating Concerts



Carol Leone



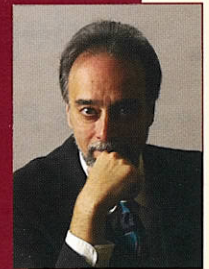
Martin E. Marty



Phillip Keveren

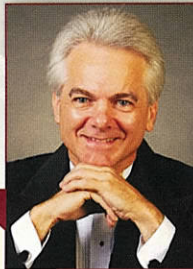


Mahenne Uszler

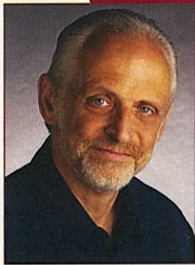


Tony Caramia

Paul Wirth



Janet
Johnson



William Westney



Spencer Myer

Inspiring Teaching

**Thursday-Saturday
August 2-4, 2007**
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August 1
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Chicago-Oak Brook

Plus Workshops, Technology,
& Much More!

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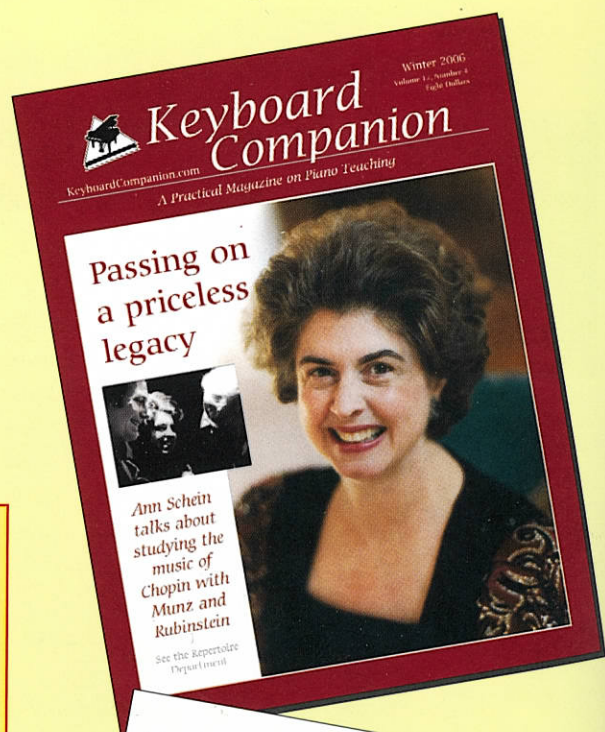
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The National Conference on Keyboard Pedagogy 2007

Extraordinary Results
with Every Student!

Tradition and Transformation: Learning, Playing and Teaching Outside the Box

The National Conference on Keyboard Pedagogy 2007 offers four days of inspiration, innovation, and challenge for keyboard teachers at the luxurious, fully-renovated Doubletree Chicago-Oak Brook hotel. Each time we have met, participants left saying "this was the best conference ever." The 2007 NCKP will be no exception. Come for the one pedagogy conference you cannot afford to miss!

Browse through the pages in this brochure and you will find details of an unusually varied and exciting program, featuring outstanding leaders both inside and outside our field — visionary keynote addresses, workshops by your favorite experts, demonstration teaching both live and on videotape, technology sessions, and daily recitals that range from students to world-famous artists.

Back by popular demand, music publishers will exhibit and showcase their latest materials. The NCKP store will stock books and recordings by presenters including autograph opportunities and other memorabilia.

Pre-Conference Seminars will feature four specialized tracks — one for independent teachers, one for students and young professionals, one for college pedagogy teachers, and one for those wishing to immerse themselves in new technology.

Join us in Oak Brook for the Pre-Conference Seminars on August 1 and for the main Conference, August 2-4. We are certain you will find the 2007 Conference more stimulating than ever before and that you will leave inspired and ready for the new teaching year ahead!

**Thursday-Saturday
August 2-4, 2007**

**Pre-Conference Seminars:
August 1**

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Hotel Accommodations

Doubletree Hotel, Chicago-Oak Brook
www.chicagooakbrook.doubletree.com
1909 Spring Road
Oak Brook, IL 60523
800-222-TREE (toll free reservations)
630-472-6000

The Doubletree Hotel, Chicago-Oak Brook, is located 15 miles southwest of Chicago's O'Hare International Airport in Oak Brook, a western suburb of Chicago.

Hotel space is limited!
Call 1-800-222-TREE today!

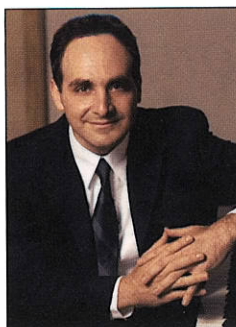
Conference Rates:

Single Occupancy: \$124.00
Double Occupancy: \$139.00
Triple Occupancy: \$154.00
Quadruple Occupancy: \$169.00

To insure a room is available at the hotel conference rates, you must make your reservation **before June 27, 2007**. Earlier registration is strongly advised. Please specify that you are attending the National Conference on Keyboard Pedagogy when you make your reservation.

Conference Artist

Richard Kogan



Richard Kogan has a distinguished career both as a concert pianist and as a psychiatrist. He is a frequent chamber music collaborator with cellist Yo-Yo Ma. Dr. Kogan will perform George Gershwin's *Rhapsody in Blue*, Earl Wild's piano transcription of *Porgy and Bess*, and other musical examples illustrating the connections between Gershwin's psyche and his musical output.

Concerts

Noontime Concerts

*Carol Leone, Phillip Keveren
& Spencer Myer*



Pianist **Carol Leone**, Chair of the Keyboard Department at Southern Methodist University's Meadows School of the Arts, will perform on a 7/8-sized piano keyboard in which an octave is slightly smaller than a 7th on a conventional keyboard. Smaller piano keyboards are opening new frontiers for

children and for small-handed pianists who desire powerful, pain-free performance.



Phillip Keveren presents keyboard concerts and publishing workshops in over 50 cities a year. Recent tours have taken him to Australia, Southeast Asia, Taiwan, and the United Kingdom. Keveren is co-author, major composer, and MIDI orchestrator of the *Hal Leonard Student Piano Library*. His

unique arrangements are also featured in *The Phillip Keveren Series* from Hal Leonard.

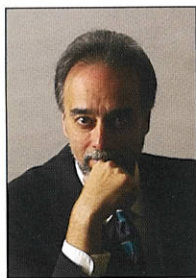


Spencer Myer is rapidly establishing himself as one of the most outstanding young pianists of his generation. He is the 2006 Christel DeHaan Classical Fellow of the American Pianists Association. In May 2005, he toured South Africa performing the five

piano concerti of Beethoven. Dr. Myer has been soloist with The Cleveland Orchestra, Indianapolis Symphony Orchestra, Louisiana Philharmonic Orchestra, and Beijing's China National Symphony Orchestra.

Conference Finale

Tony Caramia



Tony Caramia will bring the 2007 NCKP to a joyous conclusion on Saturday afternoon with a performance of his jazz arrangements. He is Professor of Piano at the Eastman School of

Music, where he teaches piano and is Director of Piano Pedagogy Studies. Caramia is beloved as a performer and educator, and has traveled throughout the USA and across the world in those capacities.

MTNA Winners' Recital

Thursday evening's recital features exciting performances by the national winners of the 2007 MTNA Piano Performance Competitions:

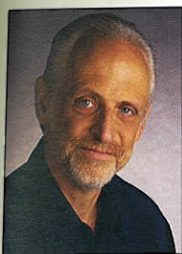
- MTNA Junior Performance Piano Competition sponsored by Baldwin Piano, Inc.
- MTNA Senior Performance Piano Competition sponsored by Yamaha Corp. of America
- MTNA Young Artist Piano Performance Competition sponsored by Steinway & Sons

Teaching Demonstrations

Three teaching demonstrations will focus on what innovative and effective teachers do to create extraordinary results with their students — beginners to advanced, young children to adults.

These demonstrations, both live and on videotape, are the cornerstones of the Conference. In them you will observe exceptional teaching in action in a variety of ability levels, lesson formats, and settings.

The Interactive Piano Lesson



William Westney has developed fertile alternatives to traditional master classes. In this session he explores fresh possibilities for private lessons. The aim is to encourage students to trust their inner musical selves, using honest dialogue, expressive movement, and interactions with others as pathways to interpretive truthfulness.

Dr. Westney is Distinguished Professor and Artist-in-Residence at Texas Tech University. A prize-winning concert pianist and interdisciplinary lecturer, he has received many teaching awards, and his acclaimed Un-Master Class[®] performance has been held on three continents. Westney's groundbreaking book *The Perfect Wrong Note* is now in its second printing.

The Piano Detectives Club: A New Approach to Group Piano for Young Children

Janet Hart Johnson created *The Piano Detectives Club* as a way to introduce young children to the piano. The program embraces the child's natural curiosity and need for learning through captivating hands-on experiences. Using video segments taped over the past year, this session previews her classroom structure, teaching techniques, and carefully designed materials.



Johnson operates her studio, The Music Clubhouse, in Lawrence, KS. The Music Clubhouse enrolls over 200 students in piano and Kindermusik.™ She was formerly Assistant Professor of Music at Oklahoma Baptist University and is a graduate of Westminster Choir College where she studied piano pedagogy with Frances Clark and Louise Goss.

The Late Show: Pedagogical Legacies

Following the Thursday and Friday evening concerts, night owls will learn from great teachers of the past as we view videotapes of their teaching and performing.

Developing Artistic Command through Technical Mastery



Paul Wirth demonstrates the principles, practical application, and artistic results of his Gravity Based Technique in developing young artists. With a new student, videotaped throughout the year, this session reveals a coalescent process; beginning

with mastery of the body as a mechanism, following through with its most efficient manipulation of the instrument, and completing with the teaching of artistic principles.

Dr. Wirth, a former assistant to Sidney Foster at Indiana University, has been adapting advanced concepts to precollege aged students for 25 years. He is cofounder of the Central Minnesota Music School, the Salon se Leve concert series in St. Paul, and the Young Artist Piano Camp in Duluth, MN. His students have been featured soloists in over fifty concerts with orchestra, and frequently on NPR's *From the Top*.

Research Posters

The findings of recent research in the area of piano pedagogy will be made available to conference registrants in the form of posters. Here you will have opportunity to speak with the writers of these research projects and learn the latest information relating to teaching and learning.

For information and the **call for poster presentations**, visit www.FrancesClarkCenter.org and navigate to the 'Research Posters' link from the National Conference pages.

Keynote Speakers

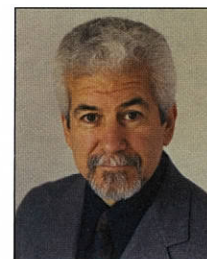
Angela Myles Beeching Is What We Do Relevant?



Angela Myles Beeching, a veteran career counselor, helps us assess the value of our work in today's world. The session features career management tools and resources.

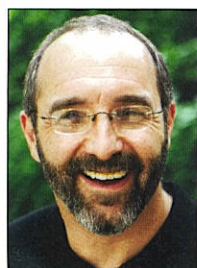
Dr. Beeching, Director of the New England Conservatory Career Services Center, has presented workshops for the National Association of Schools of Music, Chamber Music America, Eastman, Peabody, and Oberlin Conservatories. She is the author of *Beyond Talent: Creating a Successful Career in Music*, published by Oxford University Press.

Barry Bittman Recreational Music Making: A Scientific Perspective for the Future



Barry Bittman, MD, is a neurologist, author, international speaker, award-winning producer/director, and inventor.

With a focus on recreational music making, his latest research, a two-phase study, demonstrated for the first time that playing a musical instrument reverses multiple elements of the human stress response.

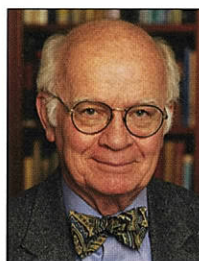


Robert Duke Beautiful

Robert Duke believes that teachers who teach beautifully possess a deep understanding of music and of human learning. Much of their understanding may be intuited, but it is nevertheless fully learnable by others who aspire to teach beautifully.

Dr. Duke is the Marlene and Morton Meyerson Centennial Professor of Music and Human Learning, University Distinguished Teaching Professor, and Director of the Center for Music Learning at The University of Texas at Austin. His most recent book is *Intelligent Music Teaching: Essays on the Core Principles of Effective Instruction*.

Martin E. Marty Two Strangers at One Keyboard: The Musical Politics of “the Self” and “the Other”



Martin E. Marty describes himself as a “consumer” in the music world and husband of a music teacher.

Dr. Marty is the Fairfax M. Cone Distinguished Service Professor at the University of Chicago, where his vocation was and his writing in retirement is devoted to the study of religion-in-culture. He has won the National Book Award and holds the National Medal of the Humanities, among other recognitions.

Marianne Uszler Outside the Box, Yes, But — Which Box?

Each of us is “boxed in” to some degree. Expanding your own boundaries may challenge and surprise you. It's really a big, rich, vital world out there.



Marianne Uszler was editor of *Piano & Keyboard* and *American Music Teacher*, coauthor of *The Well-Tempered Keyboard Teacher* and *Sound Choices*, and recipient of the Frances Clark/MTNA Pedagogy Award. She is retired from the University of Southern California where she was Professor of Keyboard Studies and Director of Undergraduate Studies.

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—Alicia Lewis, *Piano Teacher*
Detroit, MI



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Workshops

For complete details, visit
www.FrancesClarkCenter.org

Each registrant will have the opportunity to attend workshops presented by leading experts on a variety of topics. Please indicate your preference for workshops on the registration form.

Keeping the First Lesson Open-ended



James Goldsworthy

What and how we teach in the very first lesson can make all the difference in keeping our students' ears, eyes, and minds connected to the many possibilities of learning. We ask ourselves: "How can I facilitate learning in such a way that the concepts taught in the first

lesson are alive and well fifty years hence in my students' listening, reading, and understanding?"

Teaching Literature for Piano: Outside the Box

Jane Magrath

Enliven and refresh your lessons with this new material, and learn creative ways to present the pieces. Dr. Magrath will present unusual, effective teaching repertoire for various levels.



Technique and Artistry: The Inseparable Duet



Catherine Rollin

We often refer to musicians as "technical players" or "musical players" as if the two are totally different. In reality, great music making only happens when the union of the two occurs. This lecture-demonstration will give

many musical examples of how good technique is always musical technique.

Review of New Publications

Joyce Grill

This presentation features the newest "hot off the press" publications from various publishers of pedagogical materials. Music will be chosen from all levels and for students of all ages and stages. Publishers' catalogs will be available to workshop attendees.



Piano Performance Under the Microscope

Kathleen Riley

This workshop applies concepts of human physiology, anatomy, and bio-mechanics to musical performance. It offers a technique for assessing and retraining piano technique that addresses physiology and offers immediate feedback on piano performance.



The Archangel and the Pig: Surprising Ways to Stimulate Your Teaching

Karen Zorn

Using creative exercises involving juxtaposition, reframing, form, and chance, participants will experience a model of instruction that relies on the interplay of freedom and form. Be prepared to have your pedagogical assumptions challenged, and leave with new ideas to invigorate your teaching.



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experiences. I also use the Clavinova in private instruction as both a performance assistant and a creative tool. And I play a Clavinova in solo and ensemble concerts."

- Samuel Holland



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Look to the Future — Tracking Technology

It's Never Too Late for Recreational Music Making Kathy Maskell

Definitely the “hot topic” for Baby Boomers and Seniors, we will take a look at how music lessons for adults of all ages have changed in recent years and how the joy of music-making is taking center stage.

You Deserve a Media-Rich Website

Alejandro Cremaschi

Studio websites must do more than list contact information, biography and studio policies. This presentation will show you how to boost your website with audio, MIDI and video clips, photos, RSS feeds, blogs and other exciting possibilities.

Recreational Music Making in Every Lesson

Serena Mackey and Susan Flinn

RMM principles cross generation lines. Not just for Baby Boomers, this new wave in music education applies to Gen X students and the Millennial generation filling our schools. Discover how to include de-stressing, non-performance, music exploration into lessons for every age and level using minimum technology and maximum fun!

News From the Cutting Edge Serena Mackey

Come see how real studios are using technology to market themselves and improve their business. During this interactive session, participants will complete and discuss a “needs assessment” to focus and grow their resources. Jammed full of take-home and self-learning materials.

Just What Is All that Jazz? Susan Capestro

Not the hit song from the musical *Chicago*, but bring your dancin’ fingers anyway! Gather individual and group techniques. Experience characteristics of various jazz styles, like swing and bebop, through fun activities in the lab.

High Tech Hits Home — Practical Tips for Audio and Video Recording

Michelle Sisler, Alejandro Cremaschi

Learn how to easily record from your digital or acoustic piano, voice or other instrument right in your own studio for recording CDs or in order to upload to the internet for your website or podcasting. We will take you through the basics of audio recording and editing, file types, what equipment and software you will need, and step-by-step instructions on how to get started! Learn how to transfer new or old digital or analog video recordings to your computer, edit them and make them into files ready for DVDs, websites, and podcastings.

Studying Piano Concerti: the Power of Virtual Reality Linda Christensen

This session will provide information on web resources and software available to facilitate learning piano concerti, including sites that provide MIDI files and demonstrations of various software titles that provide “smart accompaniment.”

Podcasting: Harnessing the Power of Internet Audio and Video to Educate and Motivate Students Mario Ajero

With the popularization of mobile devices like the iPod, learn how to take advantage of accessible technology that can deliver digital audio and video content to your students, fellow teachers, and people around the world.

Got Galumph? Technology Rescues the Long Lost Art of Improvisation Lisa Zdechlik

This interactive improvisatory session explores ways to reclaim your spirit of play at the keyboard with the help of technology. Discover playing out of the box through musical painting, galumphing, and more.

Long-Distance Technologies to Connect Your Studio to Students across Town or around the Globe

Mario Ajero, Shana Kirk, George Litterst

Explore practical, Internet-based options for teaching individual students, masterclasses, and even music history or theory courses. No matter where you or your students live, you can teach in their homes without ever leaving your studio.

Musicianship and Cooperative Learning

Serena Mackey, Kathy Maskell, Alejandro Cremaschi, Lisa Zdechlik

This session will show how teachers can use technology to promote musicianship and cooperative group learning through ensemble activities, peer tutoring, and group improvisation. Featured technology: MIDI keyboards, sequencers and files, and teacher’s lab control console.

Connecting the Dots ... Matching Methods and Machines Serena Mackey, Kathy Maskell

Using examples from diverse method books, enhance teaching time by matching software, MIDI files, digital piano resources, and supplementary materials to tools already in your studio! Create a concept-based, technology-rich curriculum that works for you and eliminates last-minute lesson planning.

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A PIANO TEACHER'S LEGACY

*Selected Writings
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One of the great pedagogical thinkers of the 20th century, Richard Chronister spent his professional life asking questions, such as:

- How can I build on children's innate love of music?
- How can I teach so that my students keep learning, practicing and making music?
- How can I teach my students to become independent learners?

This collection contains his best answers to these questions and many more. They come from his articles, addresses and lectures. Whether speaking or writing, Chronister's style is always lucid, informal and engaging. He never pretends to have the final answer, and invites his audience to consider his advice and reach their own conclusions.

This book deserves a place in the library of every serious piano teacher!



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Pre-Conference Seminars

**Wednesday, August 1
2:00 p.m. - 9:30 p.m.**

Pre-Conference Keynote Address



**Launching 21st Century
Musicians: Mentoring
the Citizen/Artist**

Angela Myles Beeching

For Independent Music Teachers: The Joy of Music-Making

NCKP Committee on Independent Teachers
Susan See, Chair

The Joy of Music-Making

Susan See, Carmen Shaw, Kelly Freije, Karen Thickstun

This prelude to the day's events will involve all independent teacher attendees performing "en masse" in a most joyful and entertaining manner. Intrigued? Come be a part of it!

"Improv" and Classics Converge: Students Skyrocket! Susan Capestro

What happens when students learn skills associated with contemporary styles, not sporadically, but as fully integrated parts of piano study? Structural knowledge, improvising and arranging activities don't compete with traditional repertoire; they complement and enhance students' mastery of the classics.

Finding Perfect Pieces from the Standard Repertoire Ann Bader

Assigning motivating repertoire is essential for a student's success. The perfect piece inspires practice, imagination, and progress. Further, it often underlies a compelling performance. This session will focus on what needs to be considered when choosing repertoire and how the search can be done efficiently using the Internet.

The Joy of Technique Paul Wirth

In this presentation, Paul Wirth demonstrates, both live and on video, how he teaches technique and applies it to repertoire with eight-year-old pianist Serena Lu. Serena, who has been studying with "Dr. Paul" since the age of four, performed at the Goshen College Piano Workshop in the summer of 2006 and as soloist with the St. Paul Chamber Orchestra in March of 2007.

Carnival of Creativity: Games and Off-the-Bench Activities Karen Thickstun, coordinator

Every teacher needs a treasure chest of creative ideas, teaching games, and spontaneous student attention-getters. Come see what resources we have found to make learning AND teaching more joyful!

For Pedagogy Students & Young Professionals: Communication and Community

NCKP Committee on the Pedagogy Student
Linda Holzer and Katie Goins, co-chairs

Establishing Your Credentials: Using Your Resume and Portfolio for Maximum Impact in Building a Teaching Career

Sylvia Coats, L. Scott Donald, Martha Hilley, Linda Holzer, Janice Meyer Thompson

In this interactive session, pedagogues from a variety of backgrounds will discuss the job application process specifically for piano teachers, including job searches and the creation of application materials, cover letters, recommendations, resumes, and teaching demonstration audio/video samples (tapes or DVD).

Paths to Entrepreneurial Success: Music Teaching, Music Business, and Music Technology Mario Ajero, Susan Capestro, Katie Goins, Christopher Hepp

Through a panel presentation, experts will describe their business and technology usage relative to piano teaching. How does business savvy enhance the teaching studio and job satisfaction for student and teacher? How does technology enhance teaching? What kind of equipment should I buy for my teaching studio? How have changes in culture and technology affected piano teaching?

Are We Having Fun Yet? Reflections on Building the Career You Want

Angela Beeching and other seminar presenters

Gather with colleagues and friends for thoughtful sharing of ideas, questions and concerns about being a piano teacher. Using a flexible small-group discussion format, we will consider such questions as: How do you define professional satisfaction? How do you strike a balance between personal development and professional development? What are your most helpful time-management tools? No matter where you are in the continuum — student, novice music teacher, experienced music teacher — your participation is warmly welcomed.

For complete details about the Pre-Conference Seminars, visit www.FrancesClarkCenter.org and click the National Conference tab.

For Collegiate Pedagogy Teachers: Pedagogy Today: Missing Links

Brenda Wristen, coordinator
Phyllis Lehrer and Sam Holland, co-coordinators

Integrating Wellness Principles into College Pedagogy and Performance Curricula

An overview of the newly revised wellness curriculum and interactive panel discussions that consider the 'Pedagogy Perspective' and the 'Performance Perspective.' To review the current wellness resources, visit www.FrancesClarkCenter.org, click the National Conference tab and the 'Wellness' link under 'Resources.'



Brenda Wristen directs the Piano Pedagogy and Keyboard Skills programs at the University of Nebraska-Lincoln. She has published her research regarding musician wellness and biomechanics of piano technique in numerous national musical and scientific venues.

Phyllis Alpert Lehrer is Professor of Piano and Director of Graduate Pedagogy at Westminster Choir College of Rider University. She is an active performer, teacher, clinician, editor and author. Recent publications include editions for FJH and Carl Fischer.



Competency-based Guidelines in the College Pedagogy Curriculum

Chaired by **Frances Larimer**, the **Task Force on Pedagogy Curricula** has prepared and published competency-based guidelines for pedagogy studies at undergraduate and graduate levels.

What are the competencies and how do we incorporate them into decision-making, curriculum-building, and evaluation in the college curriculum? Furthermore, how can we effectively utilize rigorous, competency-based guidelines in effective advocacy for the pedagogy curriculum with administrators and accreditors?

To review the current guidelines, visit www.FrancesClarkCenter.org, click the National Conference tab, and the 'Curriculum' link under 'Resources.'

Technology Immersion Track

George Litterst, coordinator

Hands-on lab and lecture sessions in small groups afford participants the opportunity to learn from experts in the field of music technology. Sessions are planned for both novices and those already experienced in using technology in the studio.



**Building the 21st Century Piano Studio:
How to Get Started** (lecture/novice)
Michelle Gordon, Susan Flinn

**Useful Information Everywhere: How to Design
a Computer Lab Curriculum Using Internet
Resources** (lecture/novice)
Michelle Gordon

**High Tech Hits Home — Recording in Your
Studio** (lecture/novice)
Michelle Sisler, Alejandro Cremaschi

**Podcasting: Harnessing the Power of Internet
Audio and Video to Educate and Motivate
Students** (lecture/intermediate/advanced)
Mario Ajero

**Need-to-Know Notation: Time-Saving Tips &
Tricks for Creating Customized Student
Materials** (lecture/intermediate/advanced)
Shana Kirk, Kathy Maskell

**Teaching Outside the Box: Long-Distance
Technologies to Connect Your Studio to
Students across Town or around the Globe**
(lecture/intermediate/advanced)
Shana Kirk, George Litterst

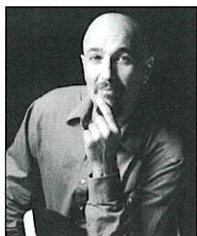
Recreational Music Making in Every Lesson
(lab/all participants)
Serena Mackey and Susan Flinn

**Got Galumph? Technology Rescues the Long
Lost Art of Improvisation** (lab/all participants)
Lisa Zdechlik

& Much More!

Rhythm Play

Jamal Mohamed
Drum Circle Facilitator



A drum circle is a musical gathering, but it is more than just the instruments and the act of drumming. It is also the shared experience of the participants and a powerful example of the pedagogy of direct experience. Every member of the circle will be given a drum and immersed in musical collaboration that is uplifting, inspiring, and fun. No experience required!

Jamal Mohamed has been a featured artist in many international music settings including the American University in Cairo, the Center for World Music in Bali, the National Institute of Fine Arts in Mexico City, and the Berklee School of Music. He has performed with Sting, Simón Shaheen, Mark O'Connor, and other outstanding artists. Jamal teaches percussion and directs the World Music Ensemble at Meadows School of the Arts at Southern Methodist University.

NCKP Bookstore

You will be able to purchase conference memorabilia, books, CDs, and other materials authored by conference presenters at the NCKP Bookstore. Many of the artists and speakers will be available for autographing sessions.

NCKP 2007 Staff

Betsy Jackson Homer, Registrar,
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Scholarships

Full-time students and recent graduates may be eligible to apply for financial aid to cover registration fees to NCKP 2007.

Full information is available at www.FrancesClarkCenter.org by navigating to the 'Students' link from the National Conference pages.

Publishers Exhibits and Showcases

Leading publishers of piano music will exhibit their materials. Take this opportunity to browse and purchase the most recent publications. Twice daily publishers will present showcase sessions in which authors of new materials will discuss their works.

NCKP 2007 welcomes the following companies that will exhibit and showcase new materials:

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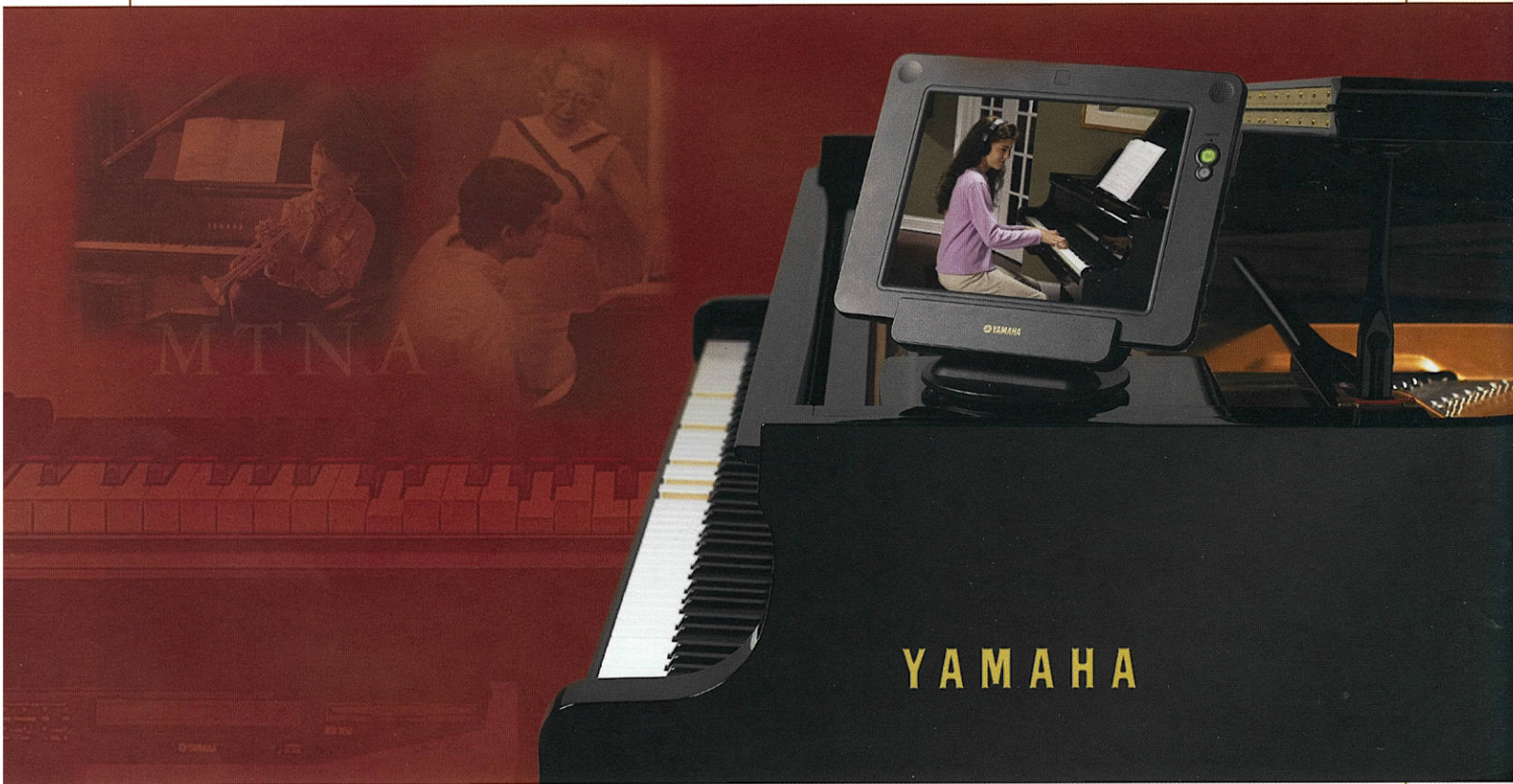
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